

Selamat Sempurna

SMSM IJ / SMSM.JK

Market Cap US\$538.6m

Avg Daily Turnover US\$0.05m

Free Float 41.9%

Current Rp4,400
Target Rp4,450
Prev. Target Rp3,850
Up/Downside 1.1%





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Share price info			
Share price perf. (%)	1M	3M	12M
Relative	-10.7	10.3	62.2
Absolute	-6.3	16.1	72.5
Major shareholders			% held
Adrindo Inti Perkasa		·	58.1

Strong as expected

SMSM posted strong 1H14 earnings growth of 75% yoy to Rp69bn, in line with expectations at 50% of both our and consensus full-year forecasts. Stable costs for key raw materials and weak rupiah lifted margins and were the key drivers for the strong growth. We maintain our EPS estimates, but upgrade our DCF-based target price to Rp4,450 (11.4% WACC; 5% LTG) to incorporate lower cost of equity. We keep our Hold rating as we believe that with its recent re-rating, the stock has already priced in the strong growth expectations.

1H14: export boost

6M14 cumulative revenue grew 19% yoy to Rp1,296bn, in line with our and consensus expectations (49% of full-year number), driven by export sales (68% of total revenue). Export sales increased 37% yoy as the company shifted its focus to export markets; consequently, domestic sales dropped 7% yoy. On a quarterly basis, 2Q14 revenue fell 6% qoq due to seasonality. Consolidated 1H14 gross margin expanded 273bp to 28% from 25% in 1H13, driven by the lower steel plate price, which more than offset the impact from the drop in Hydraxale's gross margin to 5.7% (lowest since its high of 22% in 9M12).

Recent distribution acquisition >

The company had in 30 Jun 14 announced the acquisition of PT Cahaya Mitra Gemilang (CMG) through its subsidiary PT Prapat Tunggal Cipta (PTC). As CMG distributes SMSM's products in west Indonesia (Aceh and North Sumatra), the acquisition should improve the company's integration and transparency. The transaction value was set at Rp10,5bn, at 0.7x CMG's P/BV in 2013 and 5.5x its 2013 earnings which we deem fair. Post acquisition, SMSM's cash balance stood at Rp114bn with 11% net gearing, implying an available warchest to fund future acquisitions.

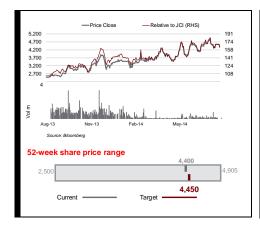
Strong growth priced in >

SMSM is trading at 19.7x FY14 P/E, 68% premium to its historical average, which we believe has priced in the market's expectation for strong earnings growth. We expect the company to make more acquisitions and see sustained demand growth from its export markets to boost its growth beyond our base-case forecast of 9% 3-year CAGR.

Results Comparis	son									
FYE Dec-14 (Rp bn)		2Q13	yoy % chg	1Q14	qoq % chg	6M14	6M13	yoy % chg	Prev. FY14F	Comments
Revenue	629	500	25.7	667	-5.7	1,296	1,092	18.7	2,620	In line, 49% of CIMB forecast and consensus
Operating costs	(486)	(389)	24.8	(506)	-3.9	(991)	(868)	14.2	(2,003)	
EBITDA	143	111	29.2	162	-11.4	305	224	35.9	617	
EBITDA margin (%)	23%	22%		24%		24%	21%	14.5	24%	
Depn & amort.	(23)	(24)	-6.5	(25)	-8.7	(48)	(51)	-5.8	(119)	
EBIT	120	86	39.3	137	-11.8	257	173	48.2	508	In line, 50% of CIMB forecast and 51% of consensus'
Interest expense	(15)	(9)	75.1	0		(15)	(15)	0.9	(23)	
Interest & invt inc	7	1	583	4	111	11	5	122	(1)	
Exceptionals	7	0		(7)		0	0		(9)	
Pretax profit	120	79	52.0	133	-9.8	253	163	54.8	475	In line, 53% of CIMB forecast and 54% of consensus'
Tax	(30)	(18)	71.4	(33)	-9.2	(64)	(37)	71.6	(120)	
Tax rate (%)	25%	22%		25%		25%	23%	10.9	25%	
Minority interests	(7)	(10)	-34.6	(8)	-16.6	(14)	(26)	-45.4	(31)	
Net profit	83	51	62.3	92	-9.5	175	100	75.0	324	In line, 54% of CIMB forecast and 52% of consensus'
Core net profit	73	49	46.6	95	-23.8	168	95	76.3	333	In line, 50% of CIMB forecast and consensus
EPS (Rp)	58	36	62.3	64	-9.5	122	69	75.0	225	
Core EPS (Rp)	50	34	46.6	66	-23.8	116	66	76.3	231	

SOURCE: CIMB, COMPANY REPORTS





Financial Summary					
	Dec-12A	Dec-13A	Dec-14F	Dec-15F	Dec-16F
Revenue (Rpb)	2,269	2,373	2,620	2,834	3,054
Operating EBITDA (Rpb)	402.6	432.5	519.6	557.6	598.3
Net Profit (Rpb)	251.6	320.4	323.8	361.5	393.9
Core EPS (Rp)	169.9	187.1	231.2	252.7	275.2
Core EPS Growth	19.2%	10.1%	23.6%	9.3%	8.9%
FD Core P/E (x)	25.90	23.52	19.03	17.41	15.99
DPS (Rp)	130.0	85.0	124.5	160.9	242.0
Dividend Yield	2.95%	1.93%	2.83%	3.66%	5.50%
EV/EBITDA (x)	17.02	15.42	12.47	11.51	10.72
P/FCFE (x)	29.77	35.28	34.13	26.39	17.89
Net Gearing	31.5%	19.7%	(1.7%)	(8.2%)	(8.4%)
P/BV (x)	9.82	7.56	6.53	5.83	5.66
ROE	39.1%	36.3%	36.8%	35.4%	35.9%
% Change In Core EPS Estimates			0%	0%	0%
CIMB/consensus EPS (x)			0.97	0.94	0.89

SOURCE: CIMB, COMPANY REPORTS

Other Investing Cashflow

Debt Raised/(repaid) Proceeds From Issue Of Shares

Shares Repurchased Dividends Paid

Preferred Dividends

Other Financing Cashflow

Total Cash Generated Free Cashflow To Equity

Free Cashflow To Firm

Cash Flow From Financing

Cash Flow From Investing



Dec-15F

108

670

479

1,312

398

36

510

196

167

363

0

145

145

508

1,087

227

1,313

Dec-14F

100

619

444

1,212

448

36

76

560

181

156

417

Dec-16F

114

721

515

1,410

343

36

76

0

454

211

177

388

0

125

125

513

1,120

231

1,351

Profit & Loss				
(Rpb)	Dec-13A	Dec-14F	Dec-15F	Dec-16F
Total Net Revenues	2,373	2,620	2,834	3,054
Gross Profit	638	750	807	867
Operating EBITDA	432	520	558	598
Depreciation And Amortisation	(11)	(12)	(12)	(13)
Operating EBIT	421	508	545	585
Financial Income/(Expense)	(27)	(20)	(11)	(4)
Pretax Income/(Loss) from Assoc.	(4)	(4)	(4)	(4)
Non-Operating Income/(Expense)	69	(9)	0	0
Profit Before Tax (pre-EI)	459	475	530	577
Exceptional Items	0	0	0	0
Pre-tax Profit	459	475	530	577
Taxation	(108)	(120)	(134)	(145)
Exceptional Income - post-tax	0	0	0	0
Profit After Tax	351	355	397	432
Minority Interests	(30)	(31)	(35)	(38)
Preferred Dividends	0	0	0	0
FX Gain/(Loss) - post tax	0	0	0	0
Other Adjustments - post-tax	0	0	0	0
Net Profit	320	324	362	394
Recurring Net Profit	269	333	364	396
Fully Diluted Recurring Net Profit	269	333	364	396

	U	U	U	U	Total Long-term Debt 80	U
FX Gain/(Loss) - post tax	0	0	0	0	Hybrid Debt - Debt Component 0	0
Other Adjustments - post-tax	0	0	0	0	Total Other Non-Current Liabilities 91	185
Net Profit	320	324	362	394	Total Non-current Liabilities 171	185
Recurring Net Profit	269	333	364	396	Total Provisions	0
Fully Diluted Recurring Net Profit	269	333	364	396	Total Liabilities 694	602
					Shareholders' Equity 838	970
					Minority Interests 169	200
					Total Equity 1,007	1,169
Cash Flow					Key Ratios	
	Dec-13A	Dec-14F	Dec-15F	Dec-16F	Key Ratios	Dec-14F
Cash Flow (Rpb) EBITDA	Dec-13A 432.5	Dec-14F 519.6	Dec-15F 557.6	Dec-16F 598.3	•	Dec-14F 10.4%
(Rpb)					Dec-13	
(Rpb) EBITDA	432.5	519.6	557.6	598.3	Revenue Growth 4.6%	10.4%
(Rpb) EBITDA Cash Flow from Invt. & Assoc.	432.5 0.0	519.6 0.0	557.6 0.0	598.3 0.0	Dec-13/ Revenue Growth 4.6% Operating EBITDA Growth 7.4%	10.4% 20.1% 19.8%
(Rpb) EBITDA Cash Flow from Invt. & Assoc. Change In Working Capital	432.5 0.0 111.2	519.6 0.0 (94.5)	557.6 0.0 (78.1)	598.3 0.0 (79.8)	Dec-13/ Revenue Growth 4.6% Operating EBITDA Growth 7.4% Operating EBITDA Margin 18.2%	10.4% 20.1% 19.8%
(Rpb) EBITDA Cash Flow from Invt. & Assoc. Change In Working Capital (Incr)/Decr in Total Provisions	432.5 0.0 111.2 0.0	519.6 0.0 (94.5) 0.0	557.6 0.0 (78.1) 0.0	598.3 0.0 (79.8) 0.0	Dec-13. Revenue Growth 4.6% Operating EBITDA Growth 7.4% Operating EBITDA Margin 18.2% Net Cash Per Share (Rp) (138.1	10.4% 20.1% 19.8% 13.7
(Rpb) EBITDA Cash Flow from Invt. & Assoc. Change In Working Capital (Incr)/Decr in Total Provisions Other Non-Cash (Income)/Expense	432.5 0.0 111.2 0.0 0.0	519.6 0.0 (94.5) 0.0 0.0	557.6 0.0 (78.1) 0.0 0.0	598.3 0.0 (79.8) 0.0 0.0	Dec-13. Revenue Growth 4.6% Operating EBITDA Growth 7.4% Operating EBITDA Margin 18.2% Net Cash Per Share (Rp) (138.1 BVPS (Rp) 581.8	10.4% 20.1% 19.8% 13.7 673.5
(Rpb) EBITDA Cash Flow from Invt. & Assoc. Change In Working Capital (Incr)/Decr in Total Provisions Other Non-Cash (Income)/Expense Other Operating Cashflow	432.5 0.0 111.2 0.0 0.0 32.1	519.6 0.0 (94.5) 0.0 0.0 92.8	557.6 0.0 (78.1) 0.0 0.0 99.3	598.3 0.0 (79.8) 0.0 0.0 79.0	Dec-13/ Revenue Growth 4,6% Operating EBITDA Growth 7,4% Operating EBITDA Margin 18,2% Net Cash Per Share (Rp) (138.1 BVPS (Rp) 581.6 Gross Interest Cover 13.90	10.4% 20.1% 19.8% 13.7 673.5 22.22
(Rpb) EBITDA Cash Flow from Invt. & Assoc. Change In Working Capital (Incr)/Decr in Total Provisions Other Non-Cash (Income)/Expense Other Operating Cashflow Net Interest (Paid)/Received	432.5 0.0 111.2 0.0 0.0 32.1 (27.1)	519.6 0.0 (94.5) 0.0 0.0 92.8 (19.6)	557.6 0.0 (78.1) 0.0 0.0 99.3 (11.0)	598.3 0.0 (79.8) 0.0 0.0 79.0 (3.9)	Dec-13/ Revenue Growth 4.6% Operating EBITDA Growth 7.4% Operating EBITDA Margin 18.2% Net Cash Per Share (Rp) (138.1 BVPS (Rp) 581.8 Gross Interest Cover 13.90 Effective Tax Rate 23.5%	10.4% 20.1% 19.8% 13.7 673.5 22.22 25.2%
(Rpb) EBITDA Cash Flow from Invt. & Assoc. Change In Working Capital (Incr)/Decr in Total Provisions Other Non-Cash (Income)/Expense Other Operating Cashflow Net Interest (Paid)/Received Tax Paid	432.5 0.0 111.2 0.0 0.0 32.1 (27.1) (107.8)	519.6 0.0 (94.5) 0.0 0.0 92.8 (19.6) (119.8)	557.6 0.0 (78.1) 0.0 0.0 99.3 (11.0) (133.6)	598.3 0.0 (79.8) 0.0 0.0 79.0 (3.9) (145.4)	Dec-13/ Revenue Growth 4.6% Operating EBITDA Growth 7.4% Operating EBITDA Margin 18.2% Net Cash Per Share (Rp) (138.1 BVPS (Rp) 581.6 Gross Interest Cover 13.9% Effective Tax Rate 23.5% Net Dividend Payout Ratio 38.2%	10.4% 20.1% 19.8% 13.7 673.5 22.22 25.2% 55.3%
(Rpb) EBITDA Cash Flow from Invt. & Assoc. Change In Working Capital (Incr)/Decr in Total Provisions Other Non-Cash (Income)/Expense Other Operating Cashflow Net Interest (Paid)/Received Tax Paid Cashflow From Operations	432.5 0.0 111.2 0.0 0.0 32.1 (27.1) (107.8) 440.9	519.6 0.0 (94.5) 0.0 0.0 92.8 (19.6) (119.8) 378.4	557.6 0.0 (78.1) 0.0 0.0 99.3 (11.0) (133.6) 434.3	598.3 0.0 (79.8) 0.0 0.0 79.0 (3.9) (145.4) 448.2	Dec-13/ Revenue Growth	10.4% 20.1% 19.8% 13.7 673.5 22.22 25.2% 55.3% 81.80

Balance Sheet

Total Cash And Equivalents

Total Other Current Assets

Total Non-current Assets Short-term Debt

Other Current Liabilities

Total Long-term Debt

Total Current Liabilities

Current Portion of Long-Term Debt

Total Current Assets

(Rpb)

Total Debtors

Fixed Assets

Total Creditors

Total Investments

Intangible Assets Total Other Non-Current Assets

Inventories

5.0				~
0.0	1 1			
5.0	1 1	~ /\ /\ /	/	VVV
0.0			12-1	- X
5.0		~~~~	1×5	~~ -
0.0	<u> </u>			
5.0	V			
0.0 ↓ Jan-10	Jan-11	Jan-12	Jan-13	Jan-14
Jan-10	- Astra Internation		Jan-13	Bosch Ltd
	Exide Industrie	es Ltd	•	Selamat Sempuma

(55.3)

(206.9)

(54.4)

0.0

0.0

0.0

0.0

(213.3)

20.6

179.5

264.2

(158.9)

0.0

0.0

0.0

0.0

0.0

6 4

(297.8)

185.6

327.0

(179.2)

(74.2) (118.6)

0.0

(74.2)

(120.0)

0.0

0.0

0.0

(351.7)

240.0

8.3

(231.7)

0.0

(74.2)

(20.0)

0.0

0.0

0.0

0.0

(368.5)

5.5

354.0

381.1

(348.5)

Key Ratios				
	Dec-13A	Dec-14F	Dec-15F	Dec-16F
Revenue Growth	4.6%	10.4%	8.2%	7.7%
Operating EBITDA Growth	7.4%	20.1%	7.3%	7.3%
Operating EBITDA Margin	18.2%	19.8%	19.7%	19.6%
Net Cash Per Share (Rp)	(138.1)	13.7	75.1	78.9
BVPS (Rp)	581.8	673.5	755.0	777.8
Gross Interest Cover	13.90	22.22	38.43	82.24
Effective Tax Rate	23.5%	25.2%	25.2%	25.2%
Net Dividend Payout Ratio	38.2%	55.3%	64.1%	88.5%
Accounts Receivables Days	78.83	81.80	82.61	82.99
Inventory Days	86.49	82.13	83.10	83.23
Accounts Payables Days	27.48	33.67	33.93	34.05
ROIC (%)	27.1%	32.2%	33.6%	35.6%
ROCE (%)	33.2%	40.1%	42.8%	44.2%

Dec-13A

93

561

398

45

1,097

492

36

76

604

212

164

147

523

80

Dec-13A	Dec-14F	Dec-15F	Dec-16F
9.2%	7.0%	5.0%	5.0%
-0.9%	3.0%	2.0%	2.0%
59.0%	60.8%	62.0%	63.2%
5.1%	9.0%	5.0%	5.0%
-1.5%	2.0%	0.0%	0.0%
39.4%	40.2%	40.2%	40.2%
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
	9.2% -0.9% 59.0% 5.1% -1.5% 39.4% N/A N/A	9.2% 7.0% -0.9% 3.0% 59.0% 60.8% 5.1% 9.0% -1.5% 2.0% 39.4% 40.2% N/A N/A N/A N/A	9.2% 7.0% 5.0% -0.9% 3.0% 2.0% 59.0% 60.8% 62.0% 5.1% 9.0% 5.0% -1.5% 2.0% 0.0% 39.4% 40.2% 40.2% N/A N/A N/A N/A N/A N/A N/A N/A



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Score Range:	90 - 100	80 - 89	70 - 79	Below 70 or	No Survey Result
Description:	Excellent	Very Good	Good	N/A	

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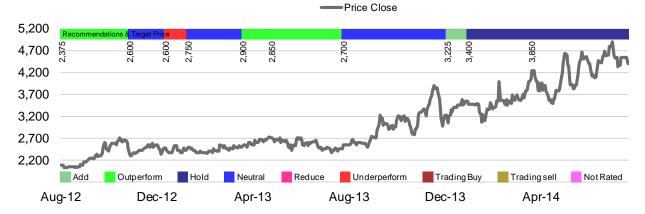
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Distribution of stock ratings and investment banking clients for quarter ended on 30 June 2014					
1467 companies under coverage for quarter ended on 30 June 2014					
	Rating Distribution (%)	Investment Banking clients (%)			
Outperform/Buy/Trading Buy/Add	58.9%	7.2%			
Neutral/Hold	27.9%	3.9%			
Underperform/Sell/Trading Sell/Reduce	13.2%	1.0%			

Spitzer Chart for stock being researched (2 year data)

Selamat Sempurna (SMSM IJ)



As at the time of publishing this report CIMB is phasing in an absolute recommendation structure for stocks (Framework #1). Please refer to all frameworks for a definition of any recommendations stated in this report.

CIMB Recommendation Framework #1

Stock Ratings Definition

Add The stock's total return is expected to exceed 10% over the next 12 months.

Hold The stock's total return is expected to be between 0% and positive 10% over the next 12 months.

Reduce The stock's total return is expected to fall below 0% or more over the next 12 months.

The total expected return of a stock is defined as the sum of the: (i) percentage difference between the target price and the current price and (ii) the forward net dividend yields of the stock.

Stock price targets have an investment horizon of 12 months.

Sector Ratings Definition

Overweight An Overweight rating means stocks in the sector have, on a market cap-weighted basis, a positive absolute recommendation.

Neutral A Neutral rating means stocks in the sector have, on a market cap-weighted basis, a neutral absolute recommendation.

Underweight An Underweight rating means stocks in the sector have, on a market cap-weighted basis, a negative absolute recommendation.

An Underweight rating means stocks in the sector have, on a market cap-weighted basis, a negative absolute recommendation.

Country Ratings Definition

Overweight An Overweight rating means investors should be positioned with an above-market weight in this country relative to benchmark.

Neutral A Neutral rating means investors should be positioned with a neutral weight in this country relative to benchmark.

Underweight An Underweight rating means investors should be positioned with a below-market weight in this country relative to benchmark.

CIMB Stock Recommendation Framework #2 *

Outperform The stock's total return is expected to exceed a relevant benchmark's total return by 5% or more over the next 12 months.

Neutral The stock's total return is expected to be within +/-5% of a relevant benchmark's total return.

Underperform

The stock's total return is expected to be below a relevant benchmark's total return by 5% or more over the next 12 months.

Trading Buy
Trading Sell

The stock's total return is expected to exceed a relevant benchmark's total return by 3% or more over the next 3 months.

The stock's total return is expected to be below a relevant benchmark's total return by 3% or more over the next 3 months.



* This framework only applies to stocks listed on the Singapore Stock Exchange, Bursa Malaysia, Stock Exchange of Thailand, Jakarta Stock Exchange, Australian Securities Exchange, Taiwan Stock Exchange and National Stock Exchange of India/Bombay Stock Exchange. Occasionally, it is permitted for the total expected returns to be temporarily outside the prescribed ranges due to extreme market volatility or other justifiable company or industry-specific reasons.

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CIMB Stock Recommendation Framework #3 **

OutperformExpected positive total returns of 10% or more over the next 12 months.NeutralExpected total returns of between -10% and +10% over the next 12 months.UnderperformExpected negative total returns of 10% or more over the next 12 months.Trading BuyExpected positive total returns of 10% or more over the next 3 months.Trading SellExpected negative total returns of 10% or more over the next 3 months.

Corporate Governance Report of Thai Listed Companies (CGR). CG Rating by the Thai Institute of Directors Association (IOD) in 2013.

AAV – Good, ADVANC - Excellent, AMATA - Very Good, ANAN – Good, AOT - Excellent, AP - Very Good, BANPU - Excellent, BAY - Excellent, BBL - Excellent, BCH – Good, BCP - Excellent, BEC - Very Good, BGH - not available, BJC – Very Good, BH - Very Good, BIGC - Very Good, BTS - Excellent, CCET – Very Good, CENTEL – Very Good, CK - Excellent, CPALL - Very Good, CPF – Excellent, CPN - Excellent, DELTA - Very Good, DTAC - Excellent, EGCO – Excellent, GLOBAL - Good, GLOW - Very Good, GRAMMY – Excellent, HANA - Excellent, HEMRAJ - Excellent, HMPRO - Very Good, INTUCH – Excellent, ITD – Very Good, IVL - Excellent, JAS – Very Good, KAMART – not available, KBANK - Excellent, KTB - Excellent, LH - Very Good, LPN - Excellent, MAJOR – Very Good, MAKRO – Very Good, MCOT - Excellent, MEGA – not available, MINT - Excellent, PS - Excellent, PTT - Excellent, PTTGC - Excellent, PTTEP - Excellent, QH - Excellent, RATCH - Excellent, RS – Excellent, SAMART – Excellent, SC – Excellent, SCC - Excellent, SCC - Very Good, SIRI – Very Good, SPALI - Excellent, STA - Good, STEC - Very Good, TCAP - Excellent, THAI - Excellent, THCOM – Excellent, TICON – Very Good, TISCO - Excellent, TMB - Excellent, TOP - Excellent, TRUE - Excellent, TTW – Excellent, TUF - Very Good, VGI – Excellent, WORK – Good.

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